

Curriculum Vitae & Resumé of Byron Luke Manchest Noemdoe Major... merd39(r)

Local Date of Birth: 13/01/1993 (28 yrs/o) "Upcoming 30 under 30" - Sir Disney Majah XIV

Mobile Digits & Fair-Use Rights of Music... Contact: [083]-684-1830

Media Registration #738 with African National Congress (A.N.C)

Microsoft Email Address: byronmajor15@outlook.com

Residential: 60 Via Veneto Lane, Lombardy Lifestyle Estate Spa & Hotel, Shere, Pretoria, 0054.

Driver's License: Code-B valid until 2024 with ZAR ID 9301135027089

Expert PC & Keyboard Skills: Outlook, Word, Excel & PowerPoint, Photoshop, iMovie, iPhoto.

Audio-Production Skills: Logic Pro X, Pro Tools, Audacity and the Ozone Mastering Suite...

Social Media Platform: www.facebook.com/GodfatherOfSoultronic

Artist Association: ISSA (International Singer-Songwriters Association) [Active Creator]

Membership: U.S. Department of Justice - Drug & Gang Reform Program Subscription [2022] (HEA & DEA etc.)

Educational Testing Service [ETS] ID: 3XC77807.

South African Qualifications Accreditation - Level 7: Serial Number (825857)

National Credit Regulator Score: Never Been Issued or Registered for a Credit Card in my entire life... so N/A

History of South Africa and the ANC enrolled with OR Tambo Leadership School (Offline User)

e-PETITION submitted to the NA or NCOP of the Parliament of The Republic of South Africa

House of Commons UK - Applied as Byron Noemdoe for Education and Engagement Assistant

National Member of England & Wales' Green Party - a political entity from Parliament GB

Personality Traits & Personal Accomplishments:

"I WILL BE ABLE TO FULFIL THE POSITION BECAUSE I AM HARDWORKING, DEDICATED, A TEAM PLAYER, A LEADER AND A RESPECTFUL PERSON. I KNOW WHAT IT TAKES TO DELIVER A PRODUCT THAT IS EXCEPTIONAL AND NOTHING LESS. I GRAB ALL OPPORTUNITIES PRESENTED TO ME WITH BOTH HANDS. I AM SURE I WILL BE ABLE TO BRING ENERGY, DIVERSITY AND CREATIVITY INTO ANY JOB I AM GIVEN..." **BORN FREE TREATY DECLARATION 2014, BLMN.**

SUN CITY PALACE HOTEL?

South African Constitution Art Submission (Pending by Noemdoe Productions, LLP.)

College of Performing Arts SA - C.O.P.A. South Africa

Introduction to Songwriting (2021) [Certificate of Completion]

Four Week Online Short Course via Zoom Digital Meeting Application during COVID-19 Lockdown.

VEGA School of Marketing & Design's Randburg Campus, Gauteng.

Brand Contact Management - One Year PGDip i.e. Postgraduate Diploma (2020) [Imperfectus]

Digital Marketing Eight Week Short Course at VEGAs Pretoria Campus (2017) [Graduated]

BCom of Financial Sciences... concurrent Masters of Musicology [One Year Full-Bursary Attendance]

(2016) University of Pretoria , School of Arts, Music Department - classes at Mapungubwe Museum
"...The Socio-Political Influences on the Life and Career of Abdullah Ibrahim..."

Getting Things Done by the Action Company (Pty) Ltd a partner of the David Allen Company

"Two Day Short Course held at Rosebank in 2015 with managers from Banks such as Nedbank"

Byron represented Major Financial Services, a division of Major, Inc... United Kingdom Limited

EMENDY Music College in Acardia, Tshwane Municipality "Igniting Excellence"

Sound Design Short Course

Mixing & Mastering Engineer Lessons for Six Weeks

Certificate of Completion (with Send In Exam-Distinction) [2015]

University of Cape Town, Department of Engineering, Africa (e.g. UCT)

2015-2016 Operations Management

GetSmarter.co.za [One Year Online Course] Certificate of Attendance

Other Partnering Global Institutions: Harvard, Oxford University, Yale, NYU & Brown University etc.

Bachelor of Music (BMus) [Honours Degree]

Berklee College of Music, Boston, Massachusetts, United States of America (2011-2014)

GPA 3.57 (90%) ... Cum-Laude Graduation 14th December 2K14

SAQA, South African Qualifications Accreditation - approved - Level 8 at the time of translation(s)

Harvard University Doctor of Philosophy (PhD) [Application Received]

GRE® General Results of 87% submitted directly Harvard's Graduate School of Arts & Sciences.

Submitted to the University with an 'Application Waiver' from the University at 22 years old in 2015...

*******Digital Applications Submitted in 2K2L at 27 years old with Application Fee(s) waivered from Zuid Afrika*******

Oxford University Department of Music DPhil with specialisation in Musicology or Composition (Pending)

Berklee College of Music Valencia, Masters in Global Entertainment & Music Business (Deferred) [Automatic-Acceptance]

University of Innsbruck Masters in Musicology (Rejected) & The American University of Paris Graduate School (N/A)



Southdown's College... IEB Independent Board of Education, Irene, Gauteng [Deputy Head Boy]
Subjects: English (B), Afrikaans (C), Mathematics (B), Physical Science (B), Business
Studies (C), Music (A), Life Orientation (A)

Secondary Education Achievements / Extramural Activities:

- Passed Matric with two distinctions and matric exemption
Deputy Head Boy of Senior College & Head Boy of Junior College
- Co-Headboy of Boarding School & Co-Headboy of The Institute of Music of Excellence
- Top Music Student in Matric & Received Academic Achievement Badge in Matric
Top 24 for MNET South African Idols 2010
- Selected to perform at The Festival of Fame hosted by the National School of the Arts
Selected to represent The Institute of Music Excellence by performing on National Television (South African Broadcasting Commission) - SABCs Morning Live Show with V.U.Y.O. 2006–2008

St. Alban's College, Pretoria, South Africa

Achievements / Extramural Activities:

Selected for the South African Rugby Elite Squad, under 18 at the age of 15...

- ...Selected for the Blue Bulls Provincial Squad, under 16 who are champions at Grant Khomo!?
Selected for the Blue Bulls Elite Squad as number 11... (2006–2009)
- Selected to participate in a Rugby Exchange Programme to Catholic University School in Dublin, Ireland
Chosen to tour with St Albans International Choir to Graz–Austria
- Member of the National Youth Choir of South Africa (2007 and 2009)
- Member of Juventi Youth Orchestra of South Africa (2007)

2003–2005

Drakensberg Boys' Choir School

Achievements / Extramural Activities:

- Performance with Pavarotti & The Johannesburg Philharmonic Orchestra as part of The Drakensberg Boys' Choir for Pavarotti's Farewell Tour, SuperSport Park, South Africa (2005)
- Selected as a member of the Inter-Choir who toured the United Kingdom, Jersey & Swaziland.
- Sporting Honours two years in a row for Junior Victor Ladaurium.

TERTIARY EDUCATION

2011–2014

Berklee College of Music, Boston, U.S.A... Liberal Arts Uni attended by Quincy Jones & John Mayer!

Achievements / Extramural Activities:

- Recipient of Oppenheimer Memorial Trust Fund Scholarship (2011)
- Recipient of Berklee Achievement Scholarship (2011–2014)
- Consecutive GPA of 3.57 (90%)
- Dean's List Honoree at Berklee College of Music (2011–2013)
- Co-Treasurer of The Berklee African Club (2013)
- Performance for Marianne Goode, AMMG's VP of Music and Senior VP of Music for Lifetime and A&E (2012)
- Showcase alongside Grammy winner Paula Cole, Boston, USA (2012)
- Original songs used as case examples by Eric Beall, Vice President of A&R for Shapiro/Bernstein Publishing & Paul Kolderie, Producer of debut Radiohead Album during Berklee Songwriting Workshop (2012)
- Backup vocalist for Sara Mitaru, United Nations Messenger of Truth (2012)
- Backup Vocalist at Women of the World Showcase at BPC, Boston, USA (2012)
- Artist of The Berklee A&R Development Group (2012–2013)
- Performance at Berklee's Soul Showcase (2012)
- Multiple performances at the Berklee Internet Radio Network (2011–2013)
- Performer at Berklee Singer's Night, BPC, Boston, USA (2012)

CREATOR OF ENTERTAINMENT - EMPLOYMENT RECORD

Currently - South African Music Rights Organisation (SAMRO), Recording Institute of South Africa (RISA), PRS for Music, British Phonographic Industry (BPI)... BMI (Broadcast Music, Inc) - pending!!!

Official Member Registrations with the above-mentioned Worldwide Royalty Collection Societies for territorial representation in the following locations... Songwriter, Production & Performance Monies:

- *Southern Africa & Pan Africa*
- *Great Britain - England, Wales, Scotland etc.*
- *Sweden [9,301135-E+16] (Terminated after 24HRS due to royalties in the UK)*
- *United States of America?*

Supporting Member at FREEMUSE based in the European Union Council, Denmark...

Freemuse (freemuse.org) is an independent international nongovernmental organisation advocating for freedom of artistic expression and cultural diversity. Freemuse has United Nations Special Consultative Status to the Economic and Social Council (UN-ECOSOC) and Consultative Status with UNESCO.

Freemuse's known for its annual flagship report, The State of Artistic Freedom, widely referenced by governments, UN officials, academia and key actors in the fields of culture & art. Freemuse initiated the Global Action Network (GAN) for Artistic Freedom, connecting artists, cultural workers, cultural institutions, art organisations & individual artistic freedom defenders so they can collectively and effectively respond to the shrinking space for culture and art.

2021 - OMNIVI3E

This is a recording label run by Greystoke Studio in the United Kingdom. In addition to a composition entitled "I Can't Breathe" recorded for the label in 2020, three new songs were recorded in South Africa and completed in the UK for an album release later this year on all digital streaming platforms such as iTunes, Apple Music, Amazon, Spotify etc. Hence, 4 contracts with the British Phonographic Industry worth a (Pound Sterling) each and was signed by Byron Major and his current "momager" - Glenda Manchest, for the collection of future royalties in every international territory for performance and radio play of all Byron's songs recorded for the OMNIVI3E recording label in West London, England, UK.



2020 - Major Music Artist Biography

"I am sure I will be able to bring energy, diversity and creativity into any job I am given. Singer, Producer, Composer, Pianist who also has a #1 hit on Kings of Spin DJ Chart featured on BBC Radio One in London, England. Including three Top 30 UK Music Week official club hits on the Pop Commercial Charts. I've also released an EP entitled Finding The Light which was playlisted on several community & regional radio stations across South Africa. Byron Major has proven his prowess as a singer-songwriter-performer-producer because made it to the Top 24 of South African Idols at the age of 17, he was invited to perform his original song 'South Africa' at Nelson Mandela's Boston birthday celebration attended by the Governor of Massachusetts in the USA in 2013, sang his original songs alongside Grammy Award-Winning singer Paula Cole while studying at Berklee College of Music (Boston, USA). His 2016 single 'May Flower' caught the attention of 21 radio stations across the UK, his track "Delicious" charted for 10-weeks on college radio in South Africa, his single Midnight Daydream peaked at number 26 on the UK Music Week Official Club chart, Color My World peaked at Number 15 on the same UK Music Week chart, and Rockstar peaked at Number 1 on BBC Radio One's Kings of Spin DJ Charts in 2018. Rockstar went on to be playlisted in countries around the globe, including: Australia, Netherlands, Germany, Sweden, England & USA, and to complete the year Byron Major's Summer Day charted at number 16. At the end of 2019, Matchbox Recordings UK invited Byron to feature Color My World on their compilation album and the track was playlisted on London FM. The year 2020 has indeed been an unprecedented year given the global health pandemic that had us in lockdown across the world, and has presented a wide range of personal challenges for us but it has also connected us on the level of our humanity." - B.L.M.N.W.

2017-2019

Healthi Choices (Pty) Ltd - Team Leader: Communications & Marketing

Annual planning:

- Design annual communication plans for the clients
- Design and manage the content management system
- Participate in the planning of communication materials by identifying communication needs

Management:

- Project managing the team of providers (printers, production houses, copywriters, designers)

Service Access:

- Design & maintain 24/7 convenient access to relevant communications, on all delivery channels
- Ensure that the targeted population are reached and enrolled

Service Relevance:

- Write appropriate content with the appropriate tone, style and message for campaigns and audiences
 - Monthly newsletters
 - Quarterly bulletins

2015-2016

Recording Artist at May Art Justify Our Reality, Inc. (M.A.J.O.R., INC.)

- Recorded 2 originally-composed songs with UK Platinum-selling and 14-time UK Top 40 Record Producer, Andy Whitmore (Atomic Kitten, Lamar, Soul II Soul), entitled “Electric Eyes” and “May Flower” in the London-based Greystoke Studios.
- In partnership with the Britain’s Top Radio-Plucker, Eden Blackman of Ish Media – who’s worked with the likes of Universal and Michael Jackson - my 2 recordings were serviced to Radio Stations across the UK and South Africa including BBC Radio 1, Capital FM, KISS FM, Metro FM and GoodHope FM.
- My catalogue is available for download and streaming on all major digital music platforms such as iTunes, AmazonMP3, GooglePlay, Deezer, AppleMusic, Tidal etc. under the stage name’s “Byron Major” and “Byron Luke Manchest Noemdoe”.
- Official Member of the Nashville Songwriting Association in the United States (i.e. Taxi Music)
- Registered member of UK’s leading royalty collection society, PRS Music.

2014 & 2015

Marketing & PR Internship at Sony Music Entertainment Africa, Westcliffe, RSA

- Responsible for the Artist & Repertoire (A&R) submissions account at Sony Music. Ensuring that all demo submissions from prospective artists, bands, songwriters and producers are documented and catalogued into the Sony Music database; including social media information from digital platforms such as YouTube, SoundCloud, Twitter and Facebook.
- With the assistance of Sony’s PR/Marketing coordinator, ensure that a biweekly A&R sampler is distributed throughout the company, displaying highlights from the Sony Music demo submissions, in preparation for the A&R meeting. Employees are asked to listen to the A&R sampler ahead of the A&R meeting, to gather which artists that’d be interested in bringing forward for a record contract.
- Responsible for drawing up a track-list and information packet that is presented in the A&R meeting, for employees to gain more information on prospective Sony Music contract signees, from the demo submissions database.
- Responsible for assisting with the creation and packaging of radio samplers for up & coming Sony radio singles presented from Sony’s international labels; RCA, Columbia and Epic, which represent artists such as Usher, Chris Brown, Pharrell Williams, George Ezra and Michael Jackson to name a few. These radio samplers are sent to various magazines, TV stations, South African tastemakers, Internet blogs and radio stations across South Africa, after which it is presented to the music managers at radio stations such as 5FM, Highveld Stereo, Metro FM and Radio 702. When the submission is successful, the music from the radio samplers is playlisted to the radio station and played on various radio programs throughout the week.
- Have been of assistance to the Digital Marketing team in tracking various catalogue numbers for ring-back-tones (RBTs) from Sony’s Internet Database called Digital Exchange 3. These RBTs are 30-sec snippets of Sony Music’s songs required by telecommunication companies such as Vodacom, MTN and other Pan-African companies throughout Nigeria, Kenya and Mauritius, for their cataloguing of ring- back-tones.
- Assisted the Digital Marketing Manager at Sony Music with a digital campaign for South Africa’s Joyous Celebration. I was responsible for cataloguing and documenting fan-information from Joyous Celebration’s digital platform on Facebook.



BAFTA

- Have been of assistance to the Digital Marketing Manager at Sony Music with Playlisting a couple of Sony Music catalogue for the digital streaming platform, Deezer.

2015

Music Student Internship at the Drakensberg Boys' Choir School, Kwa-Zulu Natal, RSA.

Main purpose of the job:

To assist the Director of Music and music staff with carrying out their duties.

Main tasks of the job:

1. NEW BOY TRAINING PROGRAMME TEACHER

- Compilation of study notes and material for the New Boy group.
- Marking tests for the New Boys' Concert Status Training Programme.
- Assist in supervision of new boy SWOT squad every third Saturday.
- Writing of fortnightly New Boy reports to parents.
- Rehearsing repertoire with the New Boys.
- Assist with co-ordination of new boys on Wednesday Concerts.
- Conducting/Accompanying New Boy Choir in selected Wednesday Concerts.
- In conjunction with Cathy-Jane Mintoor & Jamie Heneke, teaching the New Boys the basics of music theory and sight reading during the two choral sessions per day.
- Material used: New Boys' Concert Status Training Programme book (Fourie & van der Sandt; 2008), Jongeleren (van Lieshout; 1994), Theory Grade 1 book (van Loggerenberg; 2010)

2. THEORY TUITION

- Teaching Music Theory to UNISA Grade 1 students during three academic periods per week, with the assistance of Jamie Heneke and Clive Staegemann.
- Planning a yearly programme to match the requirements of both UNISA and DBCS.
- Responsible for continuous assessment by setting tests every second week.
- Responsible for setting of exam papers within the school's planning.
- Be informed as to the newest trends and syllabi required for UNISA theory grades.
- Give regular feedback to learners as to their understanding of the taught material.
- Follow syllabus for Grade 1 UNISA and ensuring learners are ready to write the external exam as decided by the Music department.
- Submitting term marks electronically.

4. CONCERT DAYS

- Stage and/or lighting manager during concerts and festivals with the assistance of Jamie Heneke.

5. REHEARSING

- Assisting rehearsals of the Concert/Chamber Choir where needed.
- Assisting the Concert Choir with rehearsals and performance of the African Folk Songs.

6. VOCAL TUITION

- Preparing individual pupils in terms of vocal skills.
- Tuition includes technical exercises and pieces.
- In preparing for UNISA exams, aural training is addressed.
- Monitoring of individual progress by means of internal practical exams.
- Choosing repertoire and preparing students to play external exams.

7. BOARDING

- Being on duty for meals.
- Coaching sport where needed.
- Attending silence time issues.
- Putting boys to bed.
- Accompanying boys to chapel or church every other Sunday.
- Doing duty as stated in the duty roster drawn up by Dirk Mellema.
- Prep Duty as stated in the duty roster drawn up by Johan Linde.

2013

Internship at Native Rhythms Record Company

- I was responsible for the setup of rehearsal venues for bands and choirs. This included setting-up microphone stands, microphones, cables, instruments, amplifiers and PA systems.
- I worked with the PR manager on the development and implementation of a marketing campaign within the P.E. for The Soil's concert. This included the identification of marketing hotspots, identifying and putting up marketing material relevant to the audience.
- Ensured that the logistics plan included transport arrangements, hotel bookings and meal plans for our marketing campaign of the "The Soil" within the P.E. area.

2013

BPC Exam Administrator at the 5-Week Summer Programme

International Student Pay-Employment Registry

2010

Internship Programme at Pyramid Records

with RJ Benjamin South African Music Association award winner (SAMA) - Teacher at Southdowns College, Irene's Music Academy at the T.I.M.E.

2011-2014

Student Employment at the Berklee Performance Centre, Boston, USA.

Administration:

- During the Nelson Mandela Birthday Celebration in Boston, I arranged all the logistics for my performance, which involved my 10-piece band, St. Stephen's Children's Choir and 6 backing vocalists. The logistical arrangements, which I had to finalize, included scheduling rehearsals times and booking rehearsal venues for the band and St. Stephen's Choir. Production:
- In preparation for the Nelson Mandela Birthday celebration I was responsible finalizing all production requirements of my band, backing vocalists and St. Stephen's Children's Choir. Some of these tasks included that the correct microphones, amplifiers, cables and PA systems were set-up at the venue for the rehearsal as well as the concert.
- Arranged a sound-check for band, backing vocals and choir prior to the Nelson Mandela Birthday Celebration concert. PR & Marketing:
- Assisted with marketing of Dar Williams' concert in USA. Responsible for distributing flyers & displaying posters within targeted areas.
- Liaising with radio station managers to secure airplay as well as live radio interviews and performances.

Knowledge of cultural industries, local music industry & music organizations:

- Attended South Africa's annual Moshito Music Conference as the Creative Director of M.A.J.O.R., Inc. in order to deepen my knowledge of the local music industry, its challenges, its strengths, and market opportunities.
- What the Department of Arts & Culture is doing to address the quota of local music on radio and television.
- The importance of managing cross-border challenges when musicians and artists are touring.
- The role of technology in promoting and marketing artists through digital platforms such as Spotify, iTunes and Pitch Fork.
- The role of organizations such as SAMRO (The South African Music Rights Organization), Norm and The National Department of Arts & Culture.

SOME ACHIEVEMENTS, OUTREACH PROGRAMMES & CHARITY INITIATIVES...



Audio Engineering Society



DIGITAL MAGAZINE PUBLICATION
https://instagram.com/byron_majors_inc
<https://twitter.com/byronmajor13>



Byron Major is Back. Putting Singer-Songwriter-Producer Byron Major's music into a box is not going to work. Byron says that "genres in music is like racism in society – not applicable". While his style is certainly influenced by his early classical music training, Byron's music takes on elements from Motown to Alternative R&B, Soul and traditional South African rhythm. You can also definitely hear the influences of Stevie Wonder, Prince and John Lennon in his soulful R&B vocals and piano arrangements and performance. The brand new single from 'Byron Major' is the title track to his latest E.P 'Finding The Light'. 'Finding The Light' is a touching and shiver inducing accomplished piano ballad of 'Stevie Wonder' and 'John Legend' proportions. 'Byron Major' sings his very heart out and delivers a performance capable of bringing a listener to tears, on this heart wrenching, emotional, God filled, warm and classic piano ballad. You can hear the incredibly touching piano ballad 'Finding The Light' from 'Byron Major' on Bafana FM everyday at 6 p.m South African time and on the Africa Daily List. Byron Major has proven his prowess as a singer-songwriter-performer-producer. He made it to the Top 24 of South African Idols at the age of 17 and was invited to perform his original song 'South Africa' at Nelson Mandela's Boston birthday celebration attended by the Governor of Massachusetts in the USA in 2013. He sang his original songs alongside Grammy Award-Winning singer Paula Cole while studying at Berklee College of Music (Boston, USA) and his 2016 single 'May Flower' caught the attention of 21 radio stations across the UK. His track "Delicious" charted for 10-weeks on college Radio in South Africa and his single Midnight Daydream peaked at number 26 on the UK Music Week Official Club chart, Color My World peaked at Number 15 on the same UK Music Week chart, and Rockstar peaked at Number 1 on BBC Radio One's Essential Mix Creators Kings of Spin DJ Charts in 2018. Rockstar went on to be playlisted in countries around the globe, including: Australia, Netherlands, Germany, Sweden, England & USA, and to complete the year Byron Major's Summer Day charted at number 16. At the end of 2019, Matchbox Recordings UK invited Byron to feature Color My World on their compilation album and the track was playlisted on London FM. Byron Major was recently the Cover Star for South African Music and Entertainment Magazine, Bafana. The year 2020 has indeed been an unprecedented year given the global health pandemic that had us in lockdown across the world, and has presented a wide range of personal challenges for us but it has also connected us on the level of our humanity. Byron Major's EP entitled "Finding the Light" therefore aims to bring hope and encouragement in the face of adversity. This EP touches on topics such as being lost within the circus of life's rat race to his favourite topics of relationships and unrequited love. In his forthcoming single entitled Finding the Light, the same title as the EP, the lyrics tell the experience of many a man and woman, and Byron's emotions permeates his piano and vocal performance and penetrates the soul. The release date for the EP, Finding the Light by Byron Major, was released globally on 27th October.